



Prima Capital Holding, Inc. Announces R. Timothy Hudner to join its Board of Directors

September 19, 2006 – DENVER, Prima Capital – the preeminent source for conflict-free research, in-depth due diligence, and powerful desktop applications for the wealth management industry is pleased to announce that Mr. Tim Hudner has accepted a position as an independent member of the Board of Directors. He will also serve on the Board’s Executive and Compensation Committees. “We are extremely pleased to have someone of Tim’s caliber join our Board,” said George M. Merriman, Jr., chairman of the Board. Prima’s President, J. Gibson Watson, III added “Mr. Hudner’s extensive experience in the financial services industry should have a positive impact on every aspect of our business – from capital markets evaluation to strengthening sales momentum to long-term corporate strategy development. We look forward to his contribution to the Company and his leadership.”

Mr. Hudner is a highly successful executive whose long professional involvement with the financial services industry will be enormously beneficial to Prima. He has over 20 years of experience, a strong background in information technology, investments and business operations. He served as Chief Technology Officer of Janus Capital Group (NYSE: [JNS](#)), Denver, as well as Chairman and Chief Executive Officer of Capital Group Partners, Inc., a Janus subsidiary. Janus Capital Group is a recognized leader of growth and risk managed investment strategies, and Tim as a member of the firm's Executive Committee helped bring the company to national prominence.

Prior to joining Janus, Mr. Hudner also served in executive Information Technology capacities with T. Rowe Price Associates and John Hancock Financial Services building strong relationships, technologies and businesses within the mutual fund industry. In addition, he is also a member of the Board of Directors for ALPS, a Denver based mutual fund distributor and back office processing company, and is actively involved in local community activities.

ABOUT PRIMA CAPITAL

Prima Capital provides Research and Technology Solutions for Wealth Management. These solutions may include data, objective research, due diligence, and advice on separately managed accounts, mutual funds, ETFs and alternatives to financial services companies and their advisors delivered through Prima’s customizable web services technology. Prima’s solutions result in permanent workflow improvements and cost savings for a sponsor’s research analysts. When introduced to investment consultants, Prima’s solutions provide a comprehensive research application with deep content, enabling toolsets, manager alerts, and online support that empower them to increase sales. To learn more please visit our website at www.primacapital.com.