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**INVESTMENT ADVISOR MAGAZINE AND PRIMA CAPITAL ANNOUNCE
2010 SEPARATELY MANAGED ACCOUNTS AWARD WINNERS**

6th Annual Rankings Recognize 7 “Clear Thinkers: Managers that Display Clarity in their Alpha Theses”

NEW YORK, March 31, 2010 – *Investment Advisor* magazine and Prima Capital announced today that seven portfolio managers and their respective teams have been chosen as winners of the **2010 Separately Managed Accounts (SMA) Awards**.

In the sixth annual awards, *Investment Advisor* and Prima Capital have partnered to identify separate accounts that are best in class. This year, there are seven winners in five categories including Large-Cap U.S. Equity, Small-Cap U.S. Equity, International Equity, Tax-Exempt Fixed Income, and Specialty.

The SMA Award winners are profiled in a feature article in *Investment Advisor’s* April issue and online at InvestmentAdvisor.com now. The winners are:

- **Tradewinds Global Investors, LLC - All Cap**, run by Portfolio Manager Emily Alejos.
- **Forward Uniplan Advisors, Inc. – High Income Total Return Portfolio**, run by Principal and Founder Rick Imperiale.
- **Atalanta Sosnoff Capital – Large Cap**, run by Portfolio Managers Craig Steinberg, Martin Sosnoff, Robert Ruland and John McMullan.
- **C.S. McKee – Large Cap**, run by a team including CIO Gregory Melvin and Portfolio Manager Robert McGee.
- **GW Capital – Small Cap**, run by Portfolio Managers Guy Watanabe, Tom Parkhurst and Scott Mullet.
- **Thornburg Investment Management – International ADR**, run by Managing Directors Lewis Kaufman and Wendy Trevisani.
- **Breckenridge Capital Advisors – Tax-Free Fixed Income**, run by President Peter Coffin.

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“We are proud to partner again with Prima Capital this year to recognize seven of the top money management teams in existence today. Our recognition of these managers reflects their consistent performance over market cycles, not just over the last year.” said Investment Advisor Group Editor-in-Chief Jamie Green. “Moreover, this year we are presenting two awards in the “Specialty” category, recognizing an appetite by advisors and their clients for managers with broader, more flexible investment mandates. We are excited to be able to share the investing processes of these top-tier managers with our readers.”

To be eligible for consideration, a separately managed account must have:

- at least \$250 million in firm assets
- lead-manager tenure of three years or more
- wide distribution and availability to investment advisors and wealth managers
- rank above average in at least four of the five categories identified by Prima. Those categories include firm quality, depth of resources, level of client service and customization, tax efficiency, and performance. Data was based on year-end 2009 statistics.

This year’s SMA Award Selection Committee included:

- J. Gibson (Gib) Watson, III, CIMA[®], Prima Capital President
- Cliff Stanton, CFA, Prima Capital Chief Investment Officer
- Shane Calhoun, CFA, Prima Capital Director of Research
- Jamie Green, *Investment Advisor* Group Editor-in-Chief
- Kathleen McBride, *Wealth Manager* Editor-in Chief

“A critical element of the SMA Awards selection process and Prima’s due diligence in general, involves the evaluation of each manager’s alpha thesis, their ability to execute on that thesis, the consistency of their risk-adjusted performance over time, and the identification of each manager’s investment edge” said Mr. Watson. “In light of muted performance expectations for many markets, a manager’s alpha generation can have a

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more meaningful impact on performance results. We are pleased for this opportunity with Investment Advisor to highlight managers that are worthy for consideration in this respect.”

A series of interactive webinars with the winners will be held in April and May by Investment Advisor and Prima Capital. Contact Patrick Flynn (e-mail below) for an invitation to any of the following events, or visit InvestmentAdvisor.com to register.

About Investment Advisor Magazine

With a circulation of 110,000, *Investment Advisor* is now in its 30th year of serving independent and independent-minded investment advisors and financial planners across the United States through its monthly magazine and online at InvestmentAdvisor.com. *Investment Advisor* is part of the *Advisor Media Group* of Summit Business Media, LLC, a leading B2B media and information company for the insurance, investment, and professional services markets. Investment Advisor offers information and analysis on wealth management, retirement planning, investment strategies, practice management, compliance and regulatory issues, and insurance and tax planning, all designed to help registered investment advisors and independent broker/dealer representatives become more successful. For more information, visit www.investmentadvisor.com.

About Prima Capital

Prima Capital, a Matrix Financial Solutions affiliate company, is a leading provider of due diligence, research applications, asset allocation modeling, and multi-manager portfolios to the wealth management and retirement industries. For over a decade, Prima Capital has provided conflict-free due diligence and powerful evaluation tools to independent advisors and wealth management firms of all types and sizes. This combination of advice and technology helps empower advisors and improve the efficiencies and distinction of wealth management programs. Today, Prima Capital is a source for objective information on managed account strategies (UMA and SMA), mutual funds, ETFs, and alternative investments through the PrimaGuide[®] research application and the Prima AllocationGuide[™] proposal system. Prima Capital's Target

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Risk Portfolios bundle the best managers from Prima's unbiased research into a series of globally diversified, professionally constructed portfolios. Through an affiliation with Matrix Financial Solutions, Prima Capital advances open architecture retirement solutions through the MG Trust RetireFocus Funds (target-date collective investment funds) and the RetireTool(k)it™ application. For more information, visit www.primacapital.com.

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