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**INVESTMENT ADVISOR MAGAZINE AND PRIMA CAPITAL ANNOUNCE
2011 SEPARATELY MANAGED ACCOUNTS AWARD WINNERS**

7th Annual Rankings Recognize 7 managers “A Class Apart”

Denver, CO, April 1, 2011 – *Investment Advisor* magazine and Prima Capital announced today that seven portfolio managers and their respective teams have been chosen as winners of the **2011 Separately Managed Accounts (SMA) Awards**.

In the seventh annual awards, *Investment Advisor* and Prima Capital have partnered to identify separate accounts that are best in class. This year, there are seven winners in six categories including Large Cap Equity, Mid Cap Equity, Small Cap Equity, International Equity, Fixed Income, and Specialty.

The SMA Award winners are profiled in a feature article in *Investment Advisor’s* April issue and online at AdvisorOne.com now. The winners are:

- **Cornerstone Investment Partners, LLC - Concentrated Equity**, run by CIO John Campbell and team.
- **Wedgewood Partners, Inc. - Large Cap Focused Growth**, run by CIO David Rolfe and team.
- **Denver Investment Advisors - Concentrated Mid Cap Growth**, Partner, Co-Director Mitch Begun and team.
- **The London Company - Small Cap Core**, run by Managing Director Stephen Goddard and team.
- **Thomas White International, Ltd. - International ADR**, run by Thomas White and team.
- **Sage Advisory Services - Intermediate Fixed Income**, run by CIO Bob Smith and Mark McQueen.
- **Forward Uniplan Advisors, Inc. - Uniplan REIT Portfolio**, run by Rick Imperiale.

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“We are proud to partner again with Prima Capital this year to recognize top money management teams in the managed account space. Our recognition of these managers reflects their history of success over market cycles, not just over the last year.” said Investment Advisor Group Editor-in-Chief Jamie Green. “We are excited to be able to share the portfolio building strategies of these top-tier managers with our readers.”

To be eligible for consideration, a separately managed account must have:

- at least \$200 million in firm assets
- lead-manager tenure of three years or more
- wide distribution and availability to investment advisors and wealth managers
- rank above average in at least four of the five categories identified by Prima. Those categories include firm quality, depth of resources, level of client service and customization, tax efficiency, and performance. Data was based on year-end 2010 statistics.

This year’s SMA Award Selection Committee included:

- J. Gibson (Gib) Watson, III, CIMA[®], Prima Capital President
- Cliff Stanton, CFA, Prima Capital Chief Investment Officer
- Nathan Behan, CFA, CAIA, Prima Capital Senior Investment Analyst
- Jamie Green, *Summit Business Media* Group Editor-in-Chief
- John Sullivan, *Investment Advisor* Editor-in Chief

“A critical element of the SMA Awards selection process and Prima’s due diligence in general, involves the evaluation of each manager’s alpha thesis, their ability to execute on that thesis, the consistency of their risk-adjusted performance over time, and the identification of each manager’s investment edge” said Mr. Watson. “We are pleased for this opportunity with Investment Advisor to highlight managers that are worthy for consideration in this respect.”

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The SMA Managers of the Year will constitute the center-piece of AdvisorOne.com's Special Report for the month of April, in which the editors of AdvisorOne will focus on the top SMA managers' investing process and how SMAs are used in client portfolios. Coverage will include exclusive video interviews with Prima's corps of research analysts discussing trends in SMA asset classes and the leading managers in each class.

About Prima Capital

Prima Capital, a Matrix Financial Solutions, Inc. and Broadridge Financial Solutions, Inc. affiliate company, is a leading provider of due diligence, research applications, asset allocation modeling, and multi-manager portfolios to the wealth management and retirement industries. For over a decade, Prima Capital has provided objective due diligence and powerful evaluation tools to advisors and wealth management firms of all types and sizes. This combination of advice and technology helps empower advisors and improve the efficiencies and distinction of wealth management programs. Today, Prima Capital is an independent source for information on managed account strategies (UMA and SMA), mutual funds, ETFs, and alternative investments through the PrimaGuide[®] research application and the Prima AllocationGuide[™] proposal system. Prima Capital's Target Risk Portfolios bundle the best managers from Prima's objective research into a series of globally diversified, professionally constructed portfolios. For more information, visit www.primacapital.com.

About Investment Advisor Magazine

With a circulation of 110,000, *Investment Advisor* is now in its 31st year of serving independent and independent-minded investment advisors and financial planners across the United States through its monthly magazine and online at AdvisorOne.com. *Investment Advisor and AdvisorOne.com are part of the Investment Advisor Group of Summit Business Media, LLC, which includes Research magazine and AdvisorBiz.com.*

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Summit Business Media is a leading B2B media and information company for the insurance, investment, and professional services markets. Investment Advisor offers information and analysis on wealth management, retirement planning, investment strategies, practice management, compliance and regulatory issues, and insurance and tax planning, all designed to help registered investment advisors and independent broker/dealer representatives become more successful. For more information, visit www.AdvisorOne.com.

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